



• Together in good health •

Deaconess Hospital

Innovative techniques and new technology marked 2007 for many Deaconess services. At the beginning of the year, Deaconess Hospital received word that it had again ranked among the top five percent of hospitals in the country for excellent clinical outcomes. That ranking qualified Deaconess as one of fifty “Legacy Hospitals” in the nation who have ranked among the top five percent for five successive years.

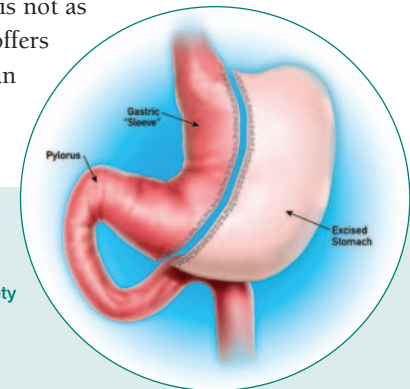
(below) New Perspectives patients participate confidentially in group sessions as well as one-on-one meetings with therapists and return home in the evenings to the comfort of familiar surroundings.

The Deaconess Older Adult Mental Health Program, one of the key services that contributed to those excellent outcomes, has been a premiere service in Cincinnati for some time, focusing on geriatric patients. In 2007, that focus took a new direction with the opening of New Perspectives, a Partial Hospitalization/Intensive Outpatient Services Program (PHP/IOP). As an outpatient treatment program, New Perspectives sessions meet during the day, 9 a.m. to 2 p.m. Participants develop coping strategies to better manage the symptoms of depression, anxiety, bipolar disorder and schizophrenia. Therapeutic activities involve

group as well as individual sessions with a specially trained team that includes a psychiatrist, therapists and a psychiatric nurse. Participants find support and new hope through New Perspectives. The success stories have been heart warming and inspiring.

As it entered its fourth year of operation, the Deaconess Surgical Weight Loss Center was recognized as a Bariatric Center of Excellence (COE) by the Bariatric Surgical Review Corporation. The COE designation certifies that the Deaconess program meets the highest standards in the bariatric field. Studies show that patients who are compliant with post-surgery care are most successful in meeting their weight loss goals. The Deaconess center provides ongoing support through patient appointments, website discussion board and regular support groups. In 2007 the center welcomed a new surgeon and began performing the vertical sleeve gastrectomy, which is not as radical as the bypass and offers more rapid weight loss than the band.

(right) The Vertical Sleeve Gastrectomy (VSG) succeeds in producing an early feeling of satiety or fullness by slimming down the stomach pouch.





(left) The Wolf Mini-Maze procedure, pioneered by Dr. Randall Wolf, has been used successfully to treat atrial fibrillation without open heart surgery. Using the special surgical instruments he helped design, Dr. Wolf has been performing the Mini-Maze procedure at Deaconess since last fall.

Deaconess Long Term Care

The long term care division also focused on strategic direction in 2007 to better serve residents and their families. The Deaconess Long Term Care (DLTC) facilities continued to develop their Medicare A census in 2007 through the “rehab to home” services. In the past, rehabilitation in long term care facilities most often served stroke patients. As the number of hip and knee replacements continues to grow, DLTC has accommodated that need with dedicated rehabilitation areas. Older adults often do not have the resources at home to help support post-surgery recuperation and the rehabilitation needed to regain optimal mobility.

Another focus of the DLTC facilities has been the development of the Deaconess Long Term Care Skills for Life Program. A Regional Behavioral Therapist and a Regional Behavioral Consultant were brought on board to work with those DLTC

A two-day stay after heart surgery became possible with the introduction of the Wolf Mini-Maze procedure in the Deaconess OR. Using specially-designed instruments, mini-incisions and a micro-camera, the innovative surgery treats atrial fibrillation without performing traditional open heart surgery. The shorter hospital stay and recovery time make the Wolf Mini-Maze an attractive option for atrial fibrillation patients. The minimally-invasive surgery results in a two-three day stay, in contrast to the seven-day stay after conventional heart surgery.

Similar benefits have been experienced by Deaconess orthopedic patients who are candidates for the “uni knee” or partial knee replacement, which can postpone a total knee replacement. Like the Mini-Maze, the less invasive procedure means a shorter hospital stay and an earlier return to an active lifestyle.

(right) Deaconess Long Term Care residents are offered physical, occupational and speech therapy individualized to meet the special needs of our residents. Some DLTC facilities feature separate rehab units for short-stay guests who are efficiently “rehabbed to home,” often following orthopedic surgery or stroke.



facilities who serve the behavioral population. The Skills for Life Program reinforces positive behavior to help both residents and staff meet goals that foster self reliance. The program quickly gained credibility with appreciative referral sources.

Deaconess Foundation

Deaconess services are supported through the efforts of the Deaconess Health Associations Fund, which hosted two successful fundraisers in 2007, as well as a nursing alumnae luncheon. Although the summer of 2007 proved to be a scorcher, the weather broke for the September 17th Annual Deaconess Golf Outing. More than 130 golfers took to the greens of Shaker Run Golf Course in Lebanon. Sixteen major sponsors supported the popular yearly event, which raised more than \$75,000.

In November, “An Evening at the Moulin Rouge” generated similar energy. Two hundred Friends of Deaconess gathered for a four-star dinner and an auction at the Hilton Cincinnati Netherland Plaza. At the gala event, the Deaconess Outstanding Health Leadership Award was presented to Frank Noyes, MD, in the field of Medicine and to George Raymond Drew, Esq., in the field of Governance. Courtis Fuller of WLWT-Channel 5 acted as emcee and auctioneer for the event, which raised more than \$100,000, including a \$50,000 matching grant from the Jacob G. Schmidlapp Trusts, benefiting the Older Adult Mental Health Program.

(right, left to right) Chairman of the Deaconess Hospital Board Lee Scroggins, Dr. Frank R. Noyes, Ray Drew, Esq., and Chairman of the Deaconess Associations Board, E. Anthony Woods

The Moulin Rouge Event Committee (center right, left to right) Andi McBride, Jody Hawkins, JoAnne Noyes, Lana Hackworth and Suzanne Lakamp

Deaconess employees (far right, left to right) Marcus Allen and Kimberly Andrews, recipients of the Deaconess Scholarship Fund, with Dave Ferrell, hospital COO.

(right) During National Heimlich Maneuver Week, which was celebrated April 13-19 this year, Dr. Henry Heimlich visited Cincinnati Christian School in Fairfield, a northern suburb of Cincinnati. In his presentation for the school children, Dr. Heimlich illustrated the technique that has saved hundreds of thousands of lives worldwide.



The Deaconess Health Associations Fund also held a May luncheon reunion at the Vernon Manor, attended by more than 50 alumnae of the Deaconess Hospital School of Nursing, who reminisced and shared the latest Deaconess happenings. Also in the spring, four Deaconess employees received scholarships worth \$14,000. Deaconess employees studying for a healthcare degree are eligible for a variety of scholarships through generous benefactors.

The Heimlich Institute

The Heimlich Maneuver continues to save lives worldwide, and often those “saves” occur in Cincinnati. In February of 2007, Dr. Henry Heimlich presented his “Save A Life Award” to members of the Wyoming Fire Department at the 2007 Syrian Shrine Firefighters Awards. Wyoming is a northern suburb of Cincinnati. The firemen were unexpected guests at a Christmas gathering when they were called to resuscitate a ninety year-old grandmother who had choked at the dinner table. Dr. Heimlich’s work continues to change lives around the world.



Enjoying the Golf Outing are (above, left to right) James Bingham, M.D., Joe N. Hackworth, M.D., of Comprehensive Cardiology Consultants, Tony Woods, Chairman of the Board of Deaconess Associations, and Tom Laine of GBBN

United by the common goal of good health, patients and residents, physicians and staff of Deaconess companies progress together and together celebrate their achievements.



Income Statement and Statistics

Core Business Division Revenues

Acute Care	\$59.3 million
Long Term Care	\$90.7 million
Foundation	\$2.2 million
Total Net Revenue	\$152.2 million

Expenses

Salaries and Benefits	\$83.4 million
Supplies and Services	\$54.4 million
Depreciation and Interest	\$10.2 million
Other Expenses	\$13.6 million
Total Operating Expenses	\$161.6 million

Operating Income	\$(5.5) million
Net Income	\$27.2 million
Uncompensated Care	\$3.4 million

Acute Care

Facilities	1
Employees	522
Licensed Beds	273
2007 Admissions	3,764
Emergency Visits	9,965
Affiliated Physicians	511

Long Term Care

Facilities	24
Employees	2,002
Licensed Beds	2,758

Deaconess Associations, Inc. Board Members

Deaconess Associations 2007 Board of Directors

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Vice Chairman

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Secretary/Treasurer

James L. Pahls

Assistant Secretary

Jacqueline Wiesman

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Deaconess Hospital

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David A. Ferrell

Secretary

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Kay French

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John J. Schiff, Jr.

E. Anthony Woods

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Past Pres./Medical Staff

Steven Wunder, MD

Pres. Elect/Medical Staff

Kris Mahalingham, MD

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Emmett O'Neal, MD

President Elect

Kris Mahalingham, MD

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Vice President

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Deaconess Long Term Care Inc.

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George Raymond Drew

Suzanne Lakamp

Dan Meyer

Ex Officio Members

Emmett O'Neal

Jane Mary Tenhover

E. Anthony Woods

Steven Wunder, MD

[†] Deceased

Our Corporate Values

At Deaconess we hold these values as central to our success.

Spiritual Values

We embrace and promote spiritual values of our Christian heritage to guide ethical decision-making and to promote wholeness in our staff and those we serve.

Customer Service

We value an uncompromising dedication to understanding and satisfying our customers.

Valued Employees

We recognize and reward the contributions of our employees, and believe that qualified, committed and caring professionals are our most valuable asset.

Continuous Improvement

We embrace and continually seek ways to provide quality, cost-effective health services that meet or exceed our customers' expectations.

Public Accountability

We are responsive to the needs of our community and are committed to promoting and providing appropriate community-centered services to improve the health status of the people we serve.

Respect

We value an atmosphere of trust and fairness, and hold the highest regard for the worth and rights of others.

Teamwork

We value team accomplishments through collaborative efforts and support the physicians and other professionals who share the responsibility for the care given.

Financial Strength

We practice prudent business planning and cost-management strategies to ensure financial viability and responsible growth.

Compassionate
PEOPLE

R e s p o n s i v e
HEALTHCARE

Excellent
SERVICE

Mission Statement
Deaconess Associations



311 Straight Street
Cincinnati, Ohio 45219
Phone: 513-559-2100
Fax: 513-475-5251

www.DeaconessAssociations.com